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April 25, 2011

### **Announcing Monterey's Newest Business Alliance: The StreamLife Group**

**Monterey, CA – April 25, 2011 - The StreamLife Group (TSG) announces its formation as a new business alliance comprised of four Monterey Peninsula based companies specializing in packaged and custom audio, video, home theater, home automation and control systems for the residential and commercial markets. The group consists of StreamLife Inc., Digital Home Convergence Designs Inc., Sound Works Limited, and Custom Connections. The purpose of the alliance is to become the peninsula's premier systems design and installation firm. The StreamLife Group's experience showroom is located at 560 Fremont St. in Monterey.**

This new partnership enables The StreamLife Group to draw from the expertise of each company and offer a broader range of products and services, while providing the highest level of professionalism and customer service. TSG has more than 75 years of combined experience in audio, video and control systems, with capabilities that include consulting, design, engineering, pre-wiring, installation, programming, training, service and technical support.

What distinguishes The StreamLife Group from others in the field is its focus on understanding clients' needs, finding the right solutions with the best value for any budget, and providing superior customer service. TSG strives for perfection in all aspects of its work, with a concerted effort on completing the crucial "last 5%" of every project. The StreamLife Group delivers systems that are easy-to-use and reliable, giving clients years of satisfaction and enjoyment.

For more information please visit [www.thestreamlifegroup.com](http://www.thestreamlifegroup.com). Press Contact: Shoshanna Lefcourt, The StreamLife Group, [shoshanna@thestreamlifegroup.com](mailto:shoshanna@thestreamlifegroup.com), 831-372-6000.

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